

KENNY WALLACE BRINGS THE SWEETNESS OF THE NORTH WOODS TO CHICAGOLAND SPEEDWAY

Wallace will drive the No. 28 Anderson's Pure Maple Syrup Chevrolet in Friday night's Dollar General 300 NASCAR Nationwide Series event at Chicagoland Speedway.

Monroe, NC (July 6, 2010) – Kenny Wallace will bring the “Sweetness of the North Woods” to this Friday’s Dollar General 300 NASCAR Nationwide Series race at Chicagoland Speedway. Wisconsin based Anderson’s Maple Pure Syrup will sponsor Wallace and the No. 28 Jay Robinson Racing Chevrolet at the 1.5 mile track.

“Anderson’s Pure Maple Syrup is a big part of our breakfast table in the morning,” said a smiling Wallace. “Steven Anderson and his crew produce a great tasting syrup and we thank him for his continued support of our racing program.”

“It is a pleasure to be part of a ‘sweet’ team again in Chicago,” said Steven Anderson, president of Anderson’s Pure Maple Syrup. “We look forward to promoting the Wisconsin maple syrup industry, and fueling Kenny Wallace around the track. Go get’em Kenny,” added Anderson.

You can follow Kenny Wallace and the Anderson’s Pure Maple Syrup No. 28 Chevrolet all weekend long on Kenny’s Facebook and Twitter pages.

About Anderson’s Maple Syrup:

For over 80 years, Anderson’s Maple Syrup has provided Midwestern grocery stores, bakeries, butcher shops, and specialty shops with quality maple syrup. In 1931, Paul Anderson first shared the distinct taste of Wisconsin’s Northwoods in the tins of his delicately sweet maple syrup. Three generations later, Steven Anderson and the Anderson family carry on its sugar making heritage by bottling pure maple syrup from the same sugarbush their grandfather tapped for so many years. A healthy all-natural delicacy, authentic maple syrup is a nutritious, low-calorie alternative to artificial sweeteners and maple-flavored syrups. From its roots in Cumberland, Wisconsin, Anderson’s Maple Syrup can today be found in grocery stores and specialty shops across the country. For more information log onto www.AndersonsMapleSyrup.com.

About the Dollar General 300:

The Dollar General 300 at Chicagoland Speedway Friday night, July 9th, is the 18th stop on the NASCAR Nationwide Series 35 race schedule.

The race will be televised live on ESPN with coverage beginning at 7:30pm ET. Radio coverage will be provided by MRN and Sirius XM Satellite Radio.